PERSONAL PROFILE

Sawsan Batarfi

I am a Self-motivated, a hard worker and responsible person; Expert in fashion styling , generating mood boards, organizing shoots. Aims is to introduce unique fashion statement that will make my clients stand out from amongst crowd. I'm eager to experience, face challenges, and learn new skills at a reputed, oriented organization in order to enhance my knowledge and gain a valuable experience.

ACADEMIC BACKGROUND

Effat University 2011-2016

Bachelor of Science in Operations and information Management, Effat University, Jeddah, Saudi Arabia.

Training & Courses

Sep 2015- Nov 2015

2020

Completed a training in (THE ART OF FASHION DESIGN AND MARKETING) established by the Global Academy for training and development.

<u>2020</u>

Completed a training in (Personal Fashion Styling Online Short Course) London college of fashion

<u>2021</u>

Completed fashion styling Course , Future institute of Higher Education and

WORK EXPERIENCE

• Fashion Conultant

from 2019 Styled By Zayan

- 1.1 started online fashion styling website with my partner worked on personal styling and providing fashion consultancy for different customers around the kingdom.
- 2.1 worked as a fashion styling assistant for Sayidati Magazine Cover
- 3.1 worked with shein and Styli websites to style for social media influencers.
- 4.1 worked as a fashion stylist on merchandising for Albdah perfumes my role was to style the cast.
- 5. Collaborated with photographers and to plan for photo-shoots
- 6.1 worked in giving consultancy in (FACES) Opening branch in Mall of Arabia.
- 7.1 was interviwed in SBC Channel talking about different topics related to fashion.

Nationality: Saudi

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- Key Skills
- Languages: Arabic (Native) English (Good) . Computing Skills: Microsoft office (Word, PowerPoint).
- Personal Skills: Excellent communication and teamwork skills, ability to deal with people from different backgrounds and at all levels.
- Attributes: A good listener, hard worker, flexible, honest, punctual, reliable and eager to learn new things and able to work and engage with teams effectively