

Dr. Abeer Naajem AlRasbi



Summary

Dynamic and self motivated professional with a proven record of generating and building relationships, managing projects from concept to completion, and coaching individuals to success. Skilled in building cross-functional teams, demonstrating exceptional communication skills, and making critical decisions during challenges. Adaptable and transformational leader with an ability to work independently, creating effective presentations, and developing opportunities that further establish organizational goals.

Contact



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Languages

Arabic (native)
English (fluent)

Membership



MENASA Board Member
NASPA
Student Affairs Administrators in Higher Education



Co-Chair
Executive Committee Member
Promise of a Generation (POAG)

Experience



Director – Student Leadership Department
Abu Dhabi/Dubai
January 2019 to Present

Responsible for providing impactful, high quality leadership development opportunities to undergraduate students across both the Abu Dhabi and Dubai campuses. Leading the efforts to train and develop potential leaders of the future through formulating a dynamic leadership development strategy through a co-curricular leadership framework that includes students centers, clubs, leadership development programs, sports, and recreation.



Assistant Professor – Business Administration
Abu Dhabi

January 2018 to December 2018

Teach basic business and general education studies courses through a professional, interactive, and integrating of technology in the learning process. Preparing curriculum materials and unites to follow the learning outcomes on a daily basis. Develop and utilize the learning resources available to provide effective, innovative instruction including activities, case studies, study trips, and industry or community-based projects. Participate in different extra curriculum activities and events within the college and with the community to present a professional good image of RAK colleges' students and faculty.

Taught Courses:

Management Fundamentals and Organizational Behavior

Experience

Awards



Rashed Award for Scientific Outstanding
2018

Certifications



Certified leadership Trainer and Coach
The John Maxwell Team - 2019



Associate Certified Coach (ACC)
International Coach Federation - 2019



Certified Trainer and Program Ambassador in
Innovation and Entrepreneurship
Stanford University - 2014



Academic Program Chair
Faculty of Business Administration
Curriculum Development Chair
Innovation and Entrepreneurship Major
Ras Al Khaimah

October 2014 to August 2017

Responsible for the ownership and overall successful delivery of the college's Business program, including curriculum, assessment, faculty development, and student progression. Supervises faculty and students in the program to ensure that students achieve required learning outcomes as outlined in the HCT Learning Model. Working within the HCT guidelines, the incumbent manages student success issues and ensures the effective implementation of the Quality Assurance system. Builds and maintains relations with members from local industry. Represents the college on appropriate Divisional Academic Teams (DAT) and Program Advisory Committees (PAC).



Assistant Professor - Business Administration
Ras Al Khaimah

September 2010 – December 2017

Teach basic business and general education studies courses through a professional, interactive, and integrating of technology in the learning process. Preparing curriculum materials and unites to follow the learning outcomes on a daily basis. Develop and utilize the learning resources available to provide effective, innovative instruction including activities, case studies, study trips, and industry or community-based projects. Ensure that students' progress is closely monitored, effectively assessed and regularly communicated to the student. Participate in different extra curriculum activities and events within the college and with the community to present a professional good image of RAK colleges' students and faculty.

Taught Courses:

Foundation of Leadership
Management and Leadership
Introduction to Management
Ethical Issues
Cross Cultural Management
Managing People and Organizations
Innovation and Entrepreneurship
Design Thinking
Business Model Canvas
Training and Development

Experience



Student Services Senior Officer

Ras Al Khaimah

October 2006 to August 2010

Monitor the administrative support for students' services with two student services assistants. Lead the task of the production of the student's yearbook, develop marketing materials and brochures, supervise and ensure that the desk support service is always available, help the students in their daily inquiries, assist guest speakers and VIP reception at the college in sponsored events. Supervise the Student Council, the college clubs, the college events and activities.



Operation Supervisor

Ras Al Khaimah

June 2006 to October 2006

Monitor the administrative support for students' services with two Responsible for all the branch operations; cash area and authorizing transactions and handling branch manager responsibilities in her absence.



Senior Officer – Central Unit

Umm Al Quwain

February 2006 to May 2006

Responsible for account opening, issuing liabilities letter, authorizing transactions, checking the daily transaction report and recording the errors



Senior Branch Operation Representative

Ras Al Khaimah

October 2001 to January 2006

Responsible for checking the daily transaction report and recording the errors, follow up, rectify payroll problems, fix time deposit and standing instructions. Follow up the other currencies, collection cheque with the central operation units.

Education



Doctor of Philosophy – Educational Leadership

The British University in Dubai - 2017

**“Emirati Women’s Career Development Journey in Higher Education
Institutions: Case Studies from
United Arab Emirates”**



Master of Quality Management

University of Wollongong in Dubai - 2008



**Diploma of Business Administration
Higher Colleges of Technology - 2005**



Bachelor of Science

United Arab Emirates University – 1998

Paper under progress

- Networking: formal and informal
- The importance of Role Model and Mentorship: Insights from Emirati Women in Higher Education
- Distinction between admin and academic positions in higher education in the UAE

More than 50 courses in various areas including soft skills & professional development. **Training and Certificates (Example of Selected Courses)**

- Global Leadership: UAE Perspective Seminar, Guest Speaker to Master Program - Oxford Brookes University – UK 2012
- Women Challenges in leadership and factors that affect career development for women in the UAE: A case study from Dubai – Paper Presenter at CCEAM Conference 2012 – Cyprus
- Women's Leadership Career Development Journey: Case Studies from UAE- Paper Presenter at Education Colloquium - Oxford Brookes University – UK 2012
- Entrepreneurship Workshop - Co-presenting with Trover Loy-Stanford University at UAE Innovation & Entrepreneurship Educational Program – Zayed University 2016
- UAE/Stanford University Innovation & Entrepreneurship Educational, Program Ambassador Training – Stanford University 2014
- Developing and Enhancing Leadership Potential in Higher Education – UAE University 2015
- Al Maktoum Summer Program for Multiculturalism – Al Maktoum College of Higher Education – Scotland 2014
- MENASA NASPA Conference – American University in Kuwait - 2019