

EMTETHAL ALKAMADANI

Location: Dubai, UAE | **Phone:** 0551477212 **Email:** designer.emt.ak@gmail.com |
Nationality: Syrian **Languages:** Arabic (Native), English (Proficient), Turkish (Basic)

PROFESSIONAL SUMMARY

A multidisciplinary creative educator and administrative professional with a Master's degree in International Business Management. Expert in bridging the gap between artistic techniques and modern digital tools. UK-certified TOT in Digital Illustration with a strong background in pedagogical delivery, instructional design, and online teaching methodologies. Experienced in consumer behavior research and market trend analysis within the UAE. Seeking a faculty or administrative position within the Higher Education sector to contribute to academic excellence and student engagement.

EDUCATION

- **Master of International Business Management**
 - Ostim Technical University, Ankara, Turkey | 2025
 - **GPA: 3.07 / 4.0**
- **Bachelor of Graphic Design, Public Relations & Advertising**
 - Ajman University, Ajman, UAE | 2019
 - **GPA: 2.52 / 4.0**

ACADEMIC RESEARCH & CONTRIBUTIONS

- **Master's Thesis:** *"Exploring Consumer Attitude Towards Luxury Consumption: A Case Study on Gen-Z Consumers in Dubai."*
 - **Methodology:** Conducted comprehensive research utilizing structured survey instruments to analyse market trends and consumer psychology.
 - **Key Skills:** Data collection, trend identification, and consumer behavior analysis within the UAE's luxury market.

PROFESSIONAL EXPERIENCE

Professional Experience Digital Arts Instructor & Trainer | Meras Training & Development Center, Sharjah Jan 2024 – 2025

- Facilitating advanced workshops in digital illustration and design principles using **Procreate and Autodesk Sketchbook**.
- Developing instructional materials and course outlines for professional certification.
- Integrating technology in creative arts to enhance the learning experience.

Instructional Designer (Freelance TOT) | Digital Art Education 2023 – 2025

- Conducted specialized Training of Trainers (TOT) sessions for digital art professionals.
- Utilized E-learning platforms to deliver interactive educational content.

Fine Arts Instructor | Al-Hikma Education Complex 2020 – 2021

- Implemented creative curricula and managed academic classroom environments.
 - Coordinated artistic workshops and student exhibitions to foster creative development.
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PROFESSIONAL CERTIFICATIONS & TRAINING

Academic & Pedagogical Training:

- **How to Become a Remote Teacher in 24 Hours** – Hamdan Bin Mohammed Smart University (HBMSU).
- **Professional Digital Drawing Trainer (TOT)** – UK Certified, Maras Center, UAE.

Digital Design & Illustration:

- **Procreate Mega Course: Digital Design Master** – Professional Certification.
- **Procreate Masterclass** – TwoTap Learning Platform.
- **Creating Character Workshop** – Spread Glitters Academy.

Creative Arts & Crafts:

- **Product Manufacturing Workshop** – Majd Academy for Arts.
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TECHNICAL & CORE SKILLS

- Digital & Visual Arts: **Procreate (Expert)**, Autodesk Sketchbook, **Character Design, Digital Illustration, Graphic Design.**
 - Instructional Technology: **Online Teaching Methodologies, E-learning Platforms, Curriculum Development.**
 - **Research & Analysis: Research Methodologies, Survey Design, Consumer Behavior Analysis.**
 - Administrative & IT: **MS Office (Advanced), Educational Program Coordination, Presentation Design.**
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REFERENCES

Available upon request.